



INDUSTRIAL

SAMUEL JACKSON, INC.

► PROBLEM

Heat is no joke in West Texas. Workers at Samuel Jackson, Inc., an equipment manufacturing facility in Lubbock, struggled with hot, stagnant air in their large warehouses and assembly building. The ventilation exhaust system drew in outside air and kept employees adequately comfortable most of the year, but it couldn't compete with the oppressive heat of high summer. The conditions didn't just make employees uncomfortable — it hurt productivity as well. As company owner Chris Jackson said, "It's impossible to concentrate in there without air movement."

► SOLUTION

Samuel Jackson installed three Powerfoil Series fans in its facilities. The company also installed a Yellow Jacket® fan in a tight corner of one warehouse for more targeted airflow. The fans immediately improved employee comfort and had a noticeable effect on productivity, increasing the assembly rate by 60 percent per week. As one worker said when a fan had to be turned off for a few minutes, "Big Ass Fans are not optional."

"ONCE THE BIG ASS FANS WERE INSTALLED, OUR GUYS INCREASED PRODUCTION FROM 10 UNITS TO 16 UNITS PER WEEK, A 60 PERCENT INCREASE. IT'S UNBELIEVABLE."

Samuel Jackson, Owner



BIG ASS FANS

EXCEPTIONALLY
ENGINEERED